



Central New York News
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MEDIA ALERT

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FOR IMMEDIATE RELEASE:

DEWITT, NEW YORK — Central New York News will be hosting a media briefing to discuss the implications of its new subscription-based news service.

What: CNY News is now implementing a subscription-based service. Formerly a free service, it will now cost \$50 a month for users to access full media coverage. Users are still able to access the information, but will now have to watch a 1-minute video advertisement.

Who: Central New York News will operate under a new business structure and will require users to subscribe for \$50 a month to get full access coverage. There will also be a free version available that will require users to watch a 1-minute video advertisement before accessing an article.

When: Subscribers can pay through an online portal by the first of each month, beginning May 2022.

Where: Central New York News is a news website serving central New York and surrounding areas.

About Central New York News

Central New York (CNY) News is a news website serving central New York. Founded in 1982, the site produces 24-hour coverage of breaking news, weather reports, sports and lifestyle information with over 50,000 page visits a day. The original headquarters are still actively used as the CNY News hub located in DeWitt, New York. To access the news or subscribe, visit CNYnews.com.

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